

OFFICIAL FESTIVAL REPRESENTATIVE



# 2024 Cannes Lions International Festival of Creativity

## Film Craft Lions Total reel screening time: 108 minutes

TITLE	BRAND	PRODUCT	ENTRANT COMPANY	COUNTRY	PRIZE
WAITING ROOM	APPLE	IPHONE	TBWA\MEDIA ARTS LAB, LOS ANGELES	UNITED STATES	Bronze Lion
SUCCESSION	HSBC	HSBC	DAVID, BUENOS AIRES	ARGENTINA	Bronze Lion
HELP US REMAIN	EGALE	EGALE	COSSETTE, Toronto	CANADA	Bronze Lion
ASSUME THAT I CAN	COORDOWN	COORDOWN	INDIANA PRODUCTION COMPANY, Milan / SMALL, New York	ITALY / UNITED STATES	Bronze Lion
RESPECT	RSPCA	ANIMAL WELFARE CHARITY	SOMESUCH, Los Angeles / AMV BBDO, London	UNITED STATES / UNITED KINGDOM	Bronze Lion
FILM FEST GENT 2023	FILM FEST GENT	FILM FEST GENT 2023	CZAR, Brussels	BELGIUM	Silver Lion
THE UNDERDOGS: SWIPED MAC	APPLE	APPLE SECURITY FEATURES	SMUGGLER, Los Angeles / APPLE, San Jose	UNITED STATES	Silver Lion
ALBUM COVER (LONGFORM)	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	Silver Lion
MUSEUM-WORTHY	AICP	AICP AWARDS	O POSITIVE, Santa Monica / BBDO NEW YORK	UNITED STATES	Silver Lion
KRUGER - LOVE IS MESSY	KRUGER	KRUGER	NIMIOPERE, Toronto / BROKEN HEART LOVE AFFAIR, Toronto	CANADA	Silver Lion
THE BOXER	COLGATE	COLGATE	SOHO SQUARE BANGKOK	THAILAND	Silver Lion
ASHE VERSUS	MODERNA, INC.	MODERNA, INC.	THE YOUTH, Curitiba / TBWA\HEALTH COLLECTIVE, New York	BRAZIL / UNITED STATES	Gold Lion
THE SQUARE METER	HORNBACH D.I.Y./ HOME IMPROVEMENT SUPERSTORES	HORNBACH	HEIMAT\TBWA, Berlin	GERMANY	Grand Prix

# Film Lions

TITLE	BRAND	PRODUCT	ENTRANT COMPANY	COUNTRY	PRIZE
AS CLOSE AS YOU CAN GET – CONCERT	PRISM+	PRISM+ Q SERIES	MULLENLOWE SINGAPORE	SINGAPORE	Bronze Lion
SOCIAL LISTENING	PROGRESSIVE INSURANCE	INSURANCE	ARNOLD WORLDWIDE, BOSTON	UNITED STATES	Bronze Lion Campaign
FAST CASUAL	PROGRESSIVE INSURANCE	INSURANCE	ARNOLD WORLDWIDE, Boston	UNITED STATES	Bronze Lion Campaign
LETTING GO	PROGRESSIVE INSURANCE	INSURANCE	ARNOLD WORLDWIDE, Boston	UNITED STATES	Bronze Lion Campaign
MICHAEL CERAVE	CERAVE	CERAVE MOISTURIZING CREAM	OGILVY PR, New York	UNITED STATES	Bronze Lion
WHOOPS	COPENHAGEN METRO	METRO	ACCENTURE SONG, Copenhagen	DENMARK	Bronze Lion
MISSED CALLS	TELENOR	TELECOM	NORD DDB, STOCKHOLM	SWEDEN	Bronze Lion
THE LAST TRIP	LA UNION NEWSPAPER - ARTICULO 19	LA UNION NEWSPAPER - ARTICULO 19	GREY, Mexico City	MEXICO	Bronze Lion
UNDER MY SKIN	THAI LIFE INSURANCE	THAI LIFE INSURANCE	OGILVY, Bangkok	THAILAND	Bronze Lion
DRIVING WHILE BLACK	COURAGEOUS CONVERSATION GLOBAL FOUNDATION	COURAGEOUS CONVERSATION GLOBAL FOUNDATION	GOODBY SILVERSTEIN AND PARTNERS, San Francisco / CRITICAL MASS, Calgary	UNITED STATES / CANADA	Bronze Lion
NOT VERY SWEET	DELIGHT	DUTCH MILL DELIGHT 0.1% SUGAR	OGILVY, Bangkok	THAILAND	Bronze Lion
SABINA BRALESS	SABINA	BRA	SOUR BANGKOK	THAILAND	Bronze Lion
NEXT TO STOK'D	STOK'D CANNABIS	CANNABIS RETAILER	ANGRY BUTTERFLY, Toronto	CANADA	Bronze Lion
GESTICULATORS	H2OH	H2OH STILL	ISLA REPUBLICA, Buenos Aires	ARGENTINA	Silver Lion
THE MOBSTER	FLOWARD	FLOWARD	FLOWARD MENA - DUBAI - UNITED ARAB EMIRATES, Dubai / IMPACT BBDO, Cairo	UNITED ARAB EMIRATES / EGYPT	Silver Lion
RUMBLE	GENERAL ENTERTAINMENT AUTHORITY	RIYADH SEASON	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	Silver Lion
UBER ONE 'BEST FRIENDS'	UBER	UBER ONE	MOTHER, London	UNITED KINGDOM	Silver Lion
JUST JOKING	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	UNITED STATES	Silver Lion
SICKER THAN THE PATIENTS	FRONTLINE19	FRONTLINE19	adam&seveDDB, London	UNITED KINGDOM	Silver Lion
47	CAFÉ JOYEUX	DOWN SYNDROME AWARENESS	KLICK HEALTH, Toronto	CANADA	Silver Lion
SUPER	CANAL+	CANAL+	BETC, Paris	FRANCE	Silver Lion
SUMMER	GRAB RIDE-HAILING AND FOOD DELIVERY APP	GRAB RIDE-HAILING AND FOOD DELIVERY APP	GIGIL, Manila	PHILIPPINES	Silver Lion
MORE REASONS TO ESCAPE	GERMAN RAIL	GERMAN RAIL	OGILVY GERMANY, Frankfurt	GERMANY	Silver Lion
THE VAULT	POWERADE	POWERADE	OGILVY, New York	UNITED STATES	Silver Lion
THE LOST VOICE	APPLE	PERSONAL VOICE ON IPHONE	APPLE, San Jose	UNITED STATES	Silver Lion
ROBBERY	AXE/LYNX	LYNX DEODORANT	LOLA MULLENLOWE, Madrid	SPAIN	Gold Lion
RELAX: TRACTOR	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	Gold Lion
WHAT THE FAST!	KRUNGSRI FIRST CHOICE	KRUNGSRI FIRST CHOICE CREDIT CARD	LEO BURNETT, Bangkok	THAILAND	Gold Lion
SAMMAKORN NOT SANPAKORN	SAMMAKORN	SAMMAKORN BRANDING	CHOOJAI AND FRIENDS, Bangkok	THAILAND	Gold Lion
THE FIRST SPEECH. RUSSIA	RSF	REPORTERS WITHOUT BORDERS	INNOCEAN BERLIN	GERMANY	Gold Lion Campaign
FUZZY FEELINGS	APPLE	IPAD AND IPHONE	TBWAMEDIA ARTS LAB, Los Angeles	UNITED STATES	Gold Lion
UBER 'TRAINS, NOW ON UBER' - GINA	UBER	TRAINS	MOTHER, London	UNITED KINGDOM	Gold Lion Campaign
UBER 'TRAINS, NOW ON UBER' - MARK	UBER	TRAINS	MOTHER, London	UNITED KINGDOM	Gold Lion Campaign
PLAY IT SAFE	SYDNEY OPERA HOUSE	SYDNEY OPERA HOUSE	THE MONKEYS   ACCENTURE SONG, Sydney	AUSTRALIA	Grand Prix
WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	Grand Prix